	EC'd Yes	Rep Order# 6817336
		Ver# 3 Mod# 0 Status Confirmed
Showing Buylines: All Lines	Last Received:	Traffic Order# 102176
	05/22/2012 7:04 AM	Printed: 05/29/2012 9:22 AM

Station F Advertiser

1199

Katie Keuleman

Flight Dates Hiatus Weeks Agency C/P1/P2/E KSNV-TV LAS VEGAS, NV. rr ().DEM. CNG. CMP COMM.

Agency

DEM CONG. CAMP COMM

Fax# Phone# Buyer Estimate# Product

> () GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 11/14/1199 Rep Firm Sales Office (Salesperson (

10/11/2012 - 10/15/2012 Salesperson FAX# Salesperson Phone# 215-568-6540 215-568-1845

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Daypart

) PHILADELPHIA) AMY MCCREARY

- CONTRACT COMMENT -14 Ξ 12 ø Φ 11 10 ത Ç ω H TH-F,M S Day TH-F,M SU SU US M'3-HL TH-F,M ΑS SA TH-F, M TH-F, M TH-F, M TH, SU-M 6A-7A 6A-7A 6A-7A 5A-6A Time 12P-1230P NEWS 3 AT NOON 11A-12P 9A-10A 7A-8A 10A-11A 930A-10A 9A-930A 7A-9A 7A-9A 430A-459A NEWS CHRIS NEWS WAKE RACHEL TODAY SHOW III TODAY SHOW TODAY ON SUNDAY WAKE UP NEWS 3 AT SUNRISE. TODAY SHOW WAKE Program SATURDAY TODAY ω ďΡ ΨP MATTHEWS SHOW TODAY/WKEND AT SUNRISE HIIM WITH THE WAGNERS EARLY W/THE WAGNERS THE WAGNERS : 30 :30 :30 :30 : 30 : 30 :30 : 30 :30 :30 :30 :30 :3 0 :30 Len \$425.00 \$325.00 \$325.00 \$425.00 \$500.00 Rate \$375.00 \$500.00 \$500.00 \$625.00 \$375.00 \$900.00 \$725.00 \$400.00 \$200.00 10/11-10/15 10/11-10/15 10/14-10/14 10/11-10/15 10/11-10/15 10/14-10/14 10/14-10/14 10/14-10/14 10/13-10/13 10/13-10/13 10/11-10/15 10/11-10/15 10/11-10/15 Dates 10/11-10/15 ம ហ 1-4 Φ ហ Сn Spots/Week ₩eeks ហ UI 'n ίJī Spots Total \$1,625.00 \$2,125.00 \$1,625.00 \$2,125.00 \$500.00 \$500.00 \$375.00 \$625.00 \$3,600.00 \$3,625.00 \$500.00 \$375.00 \$1,000.00 \$1,600.00 Total Cost

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Rep Order# 6817336 EC'd Yes	tiser (tt DEM (te# 1199	e#	LT Ln Day	15 TH-F,M	16 TH-F,M	17 ТН-Е, М	18 TH-F,M	19 TH-F,M	20 ТН-Е,М	21 SA		22 TH-F,M						
36 Ver#	KSNV-TV LAS VEGAS, NV. () DEM CNG CMP COMM. DEM CONG. CAMP COMM 1199	uleman	Time	M 1230P-1P	M 2P-3P	м 3Р-4Р	M 4P-430P	M 430P-5P	м 5Р-630Р	5P-630P	M 630P-7P	M 7P-730P		7P-8P	7P-8P 10P-11P	7P-8P 10P-11P		
3 Mod# 0 Status	V. P COMM. MM		Program	NEWS 4: THE AGENDA	THE DOCTORS	DR. PHIL	FIRST NEWS 3 AT FOUR	NEWS 4 AT 430P	EARLY NEWS	KSNV EARLY NEWS	JEOPARDY	WHEEL OF FORTUNE	JEOPARDY/ WHEEL OF F	,	Ç	ORDER	SMASH LAW & ORDER . NEWS 3 NIGHTSIDE	SMASH LAW & ORDER NEWS 3 NIGHTSIDE NEWS 3 NIGHTSIDE
Status Confirmed	Agency () 1010 WI WASHII Agency C/P1/P2/E	Agency Craire Flight Dates Hiatus Weeks						,				· •	FORTUNE					
Traffic) GREAT WISCONS HINGTON		Len	: 30	:30	: 30	:30	: 30	: 30	:30	: 30	:30	:30	:30	:30	:30		:30
Traffic Order# 102176 Sho	() GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 P1/P2/E 11/14/1199	10/11/2012 - 10/15/2012	Rate	\$325.00	\$325.00	\$450.00	\$725.00	\$725.00	\$1,200.00	\$675.00	\$1,300.00	\$1,300.00	\$525.00	\$3,200.00	\$900.00	\$1,200.00		\$1,100.00
Prin Last Received: 05/ Showing Buylines: All Lines	EDIA 800	2	Dates	10/11-10/15	10/11-10/15	10/11-10/15	10/11-10/15	10/11-10/15	10/11-10/15	10/13-10/13	10/11-10/15	10/11-10/15	10/13-10/13	10/15-10/15	10/14-10/14	10/11-10/15		10/13-10/13
ited: 22/2012 7	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week	ហ	ហ	ύ ī	ıl2	ហ	ហ	J-A	42	UI	H	ч	ם	 1		μ
5/29/2012 ‡ AM	* ~ ~ ~	Phone# FAX#	# of Weeks	Ь	1-3	H	Ь	H	Ь	1-4	₽	⊣	ш	щ	Н	H		ш
05/29/2012 9:22 AM :04 AM) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots		ĊΠ	CII	44>	Un	ហ	Н	41,	ζπ	Ц	l~y	Ч	щ		н
	LPHIA JREARY	-6540 -1845	Total Cost	\$1,625.00	\$1,625.00	\$2,250.00	\$2,900.00	\$3,625.00	\$6,000.00	\$675.00	\$5,200.00	\$6,500.00	\$525.00	\$3,200.00	\$900.00	\$1,200.00		\$1,100.00
2 of 3		×	Daypart															

Datimata# 1	Product DEM CONG. CAMP COMM	Advertiser (Station KSN			Rep Order#
1100)EM CONG. CA) .DEM. CI	VV-TV LAS VE			6817336
	MP CON	NG OM	GAS, N			Ver#
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		MM.				Ver# 3 Mod# 0 Status Confirmed
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A Genery C			Agency			Confirmed
Agency C/P1/P2/F 11/14/1199	WASHINGTON, DC 20007	1010 WISCONSIN AVE NW, S#800	() GREAT AMERICAN MEDIA	Showin	L	Traffic Order# 102176
		9	ĬA	Showing Buylines: All Lines	Last Received:	
	Salesperson	Sales Office	Rep Firm	Lines	05/22/2012 7:04 AM	Printed: 05/29/2012 9:22 AM
	on (ice (-		7:04 AM	05/29/20
) AMY MCCREARY) PHILADELPHIA)12 9:22 AM

Estimate# Buyer Phone# 1199 Katie Keuleman

Fax#

Agency C/F1/F2/E Flight Dates Hiatus Weeks 10/11/2012 - 10/15/2012

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Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

-REPORT TOTALS-

Report Totals: 91 / \$59,025.00

-SALES MONTHLY TOTALS-

Station Totals: 91 / \$59,025.00 Sales Totals: 91 / \$59,025.00 Oct 12: 91 / \$59,025.00

Lines not sent/rcld/rtrn: 0 / \$0.00 -COMPETITIVE-

Market Totals \$196,750 CATV XXXX KTNV % 156 90 KBLR KTUD % % \ KINC KVCW 0 4 % % KLAS XMVX 24% KVVU KSNV

> 20% 30%

EST SHARES —COMPETITIVE COMMENTS—

MAY12 RA35+

Books

Demos

-- CREDIT RISK --

CASH IN ADVANCE